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## 3DVU Releases Way2Go, Web-to-Mobile GPS Navigation in Full 3D Photography and Elevation without Operator Connections and Fees



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3DVU launches Way2Go, the first and only personalized Web-to-Mobile route planner giving real-time turn-by-turn, GPS tracking, voice and text guidance navigation for PC and mobile phones with full 3D aerial photography and real terrain elevation of entire countries.

Way2Go is based on patented technology, enabling users to plan, preview, share and navigate their routes in a full 3D virtual world with smooth zooming and perspective angle maneuverability. Way2Go one-ups mapping solutions like MapQuest, Google Map and Yahoo Maps

Tel Aviv (PRWEB) March 16, 2009 -- 3DVU, the leading global provider of 3D Aerial Photography Navigation, release Way2Go, the personal web-to-mobile route planner of real-time turn-by-turn GPS mobile navigation. Way2Go lets users plan and preview their routes on their PC and navigate with it on their mobile phones in a full 3D virtual simulated world. As an onboard solution users are free from Cellular Network Connection and Mobile Operator Fees. Way2Go's service provides free PC and mobile viewers, allowing people to plan their journey at home or office on their PC or notebook, preview it in an amazing 3D view and synchronize it with their mobile phone, giving access to 3D picture routes and favorite destinations while on the move. Way2Go lets users share their planned routes to friends, family and colleagues to navigate for free.

Way2Go is now available for over two hundred million mobile users with Symbian S60 devices including Nokia's popular phones and hundreds of Windows Mobile Pocket PC and Smartphone like Samsung, HTC, and Motorola. Way2Go's multi-language navigation, provides coverage of the entire USA, UK, Germany, Netherlands, France and Czech Republic with continuous imagery for smooth maneuverability, change of zoom level and perspective angle in full 3D unlike other websites and mobile navigation solutions.

"The market is quickly responding to our release of Way2Go, recognizing the need and possibilities of an economical web-to-mobile route planner and rich media navigation." noted Isaac Levanon 3DVU Chairman and CEO. "We expect Way2Go to create an enormous viral spread with it's free route share to family, friends and colleagues and easy to use downloadable routes" added Levanon.

Consumers can buy Way2Go from <http://www.w2g.navi2go.com> for a \$4.99 monthly service providing up to 15 routes with maximum distance of 5,000 km. Way2Go will soon be sold on application shops such as Handmark, Handango, PocketGear, Mobile2Day, Handster as well as major mobile operator shops such as Sprint, Alltel and Verizon.

Way2Go presents many first ever features and breakthrough patented technology:

- Continuous full 3D aerial photography of entire country with real terrain elevation
- Free PC Route Viewer to preview your route at any angle and perspective view with smooth zoom in and out
- Free real-time, turn-by-turn GPS tracking, voice guided mobile navigation for Symbian and Windows Mobile phones
- Navigate free of Cellular Network connections and Mobile Operator fees
- Personalize and manage your routes and favorite destinations
- Send routes to friends, family and colleagues to navigate with for free
- Share free 3D location context with friends and family
- Multi-language support (English, French, Czech, German and Dutch)
- Geographic coverage - USA, UK, Germany, Netherlands, France and Czech Republic
- Route with unique 3D waypoint signage to avoid missing an exit or turn

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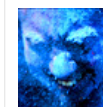
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3DVU is the world's leading provider of patented 3D Image Navigation and Location Based Services. Satellite and aerial imagery as well as mapping data, such as route information can now be streamed over limited-bandwidth communications with realistic full 3D views and smooth maneuverability. The company is strategically partnered with, mobile device and handset developers, major satellite and aerial image-sensing entities, mapping and GIS data providers as well as carmakers and in-car navigation systems. 3DVU is the winner of Frost & Sullivan's Europe Telematics and Infotainment Technology of the Year Award in 2007 as well as other prestigious awards. For more information, visit [www.3dvu.com](http://www.3dvu.com).

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