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3DVU Releases the Ultimate Game-Changer in Mobile Navigation, Navi2Go Two-for-One

Mon Dec 8, 2:01 am ET

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Navi2Go Gives Mobile Users Entire Countries in 3D Photography and 3D Maps both with Terrain Elevation for the Same Price as Standard Navigation

Tel Aviv (PRWEB) December 8, 2008 -- 3DVU, the leading global provider of 3D Image Navigation, announced the release of the enhanced version of Navi2Go, the multi-language voice guided turn-by-turn mobile navigation application. Unlike most navigation solutions that present only primitive graphics on a "flat world", few cities in 2D imagery and high-altitude 2D topographic maps, Navi2Go brings entire countries in real 3D high resolution aerial photography with landscape elevation. Users can navigate over continuous imagery of the entire UK, USA, Germany, Netherlands, and Czech Republic (France, Italy and Austria coming soon) as well as the new 3D lined map with terrain of the US and all of Europe. Navi2Go gives users the freedom to navigate at any level and angle of view, so users get the right perspective they need for instant orientation that prevents them from getting lost. Accurate multi-language voice guidance and 3D route guidance, makes Navi2Go the most intuitive, friendly and easy to use mobile navigation. The new Navi2Go supports Symbian S60 devices including Nokia's popular phones, hundreds of Windows Mobile devices like Samsung, HTC, Motorola as well as BlackBerry*. Navi2Go addresses over two hundred million mobile users in the USA and Western Europe through major Mobile Operators and leading online software stores.

"This is the start of a profound change in the mobile navigation industry, raising users' expectations from their mobile navigation. With current economic uncertainty, users are looking for maximum value" noted Isaac Levanon 3DVU's Chairman and CEO. "Users are looking for compelling reasons to upgrade to phones with built-in GPS and to data plans. Users want rich media navigation, not the same old PacMan like graphics available on their old phones. Navi2Go gives users that value with better, more intuitive user experience." add Levanon. With the new Navi2Go, 3DVU is banking on the expected growth in the number of mobile subscribers using navigation on their mobile handsets to reach 70 million by 2014 (Berg Insight's Oct-08). Additional European counties as well as iPhone, Android, Linux and JAVA versions will be released soon.

About 3DVU
3DVU is the world's leading provider of patented 3D Image Navigation and Location Based Services. Satellite and aerial imagery, as well as mapping data, such as route information can now be streamed over limited-bandwidth communications with realistic 3D views and smooth maneuverability. The company is strategically partnered with carmakers, navigation systems, mobile device and handset developers, major satellite and aerial image-sensing entities, mapping and GIS data providers. 3DVU is the winner of Frost & Sullivan's Europe Telematics and Infotainment Technology of the Year Award in 2007. For more information, visit www.3dvu.com.

* Navi2Go for BlackBerry with 3D image only.

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3DVU
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